

Echelon Institute of Technology

Department of Management Studies

Newsletter

April - June 2024

VISION STATEMENT OF ECHELON INSTITUTE OF TECHNOLOGY

Technical and Management leaders engaged in the evolution of life, being at the frontiers of the continuous technological and administrative breakthroughs, inspired by ongoing exploration of self, society, and nature through self-reflective consciousness by building a culture of inspiration, exploration and growth.

MISSION STATEMENT OF ECHELON INSTITUTE OF TECHNOLOGY

M-1 Having a culture of inspiration, exploration, and invention through effective, experiential teaching-learning giving rise to ever-evolving knowledge and wisdom.

M-2 To have self-inspired students ever engaged in continually working upon and sharpening and deepening computational, creative, innovative, and leadership consciousness.

M-3 Having students established in self-reflective consciousness, committed to personal, social & human integrity, and engaged in deep inquiry and conversation, giving rise to shared, inter-subjective human values and consciousness.

VISION STATEMENT OF THE DMS

To develop visionary leaders who drive sustainable business and societal progress fostering a culture of inspiration, exploration, and growth to inspire transformative change for organizations and communities.

MISSION STATEMENTS OF THE DMS

M-1 To foster innovation and experiential learning by equipping students with evolving knowledge of business management principles and practices.

M-2 To develop self-inspired leaders with strategic thinking, creativity, and ethical consciousness to address complex business challenges.

M-3 To instill reflective and collaborative values, enabling students to contribute meaningfully to organizational and societal integrity.



Index

| | |
|---|---|
| Message from the Head of Department..... | 2 |
| Ashish Sharma Joins Sports Club Committee..... | 3 |
| Abhilasha Singh Nominated for National Initiative for Technical Teachers Training | 3 |
| MRIIRS Honors Mohit Kapil for His Role in Science Carnival 2024..... | 3 |
| Rahul Gupta, BBA Final Year Student, Joins Elements Global..... | 4 |
| Nisha Tanwar Joins Department of Management Studies at Echelon Institute of Technology..... | 4 |
| NDLI Club Established at Echelon Institute of Technology..... | 4 |
| Navratri Utsav 2024: Students Participated in a Spiritual Journey with Shri Prabhat Agarwal..... | 5 |
| Seminar on Startup Planning and Legal Ethics Held at EIT..... | 5 |
| Faculty Members Enhance Skills with Excel Certification..... | 6 |
| Workshop on Business Model Canvas Empowers Budding Entrepreneurs at EIT...7 | |
| DMS Students Excel in National MOOC Certifications..... | 7 |
| Mohit Kapil Participates in FDP on Research Methodology..... | 8 |
| Disclaimer..... | 8 |

Editorial Board

Ms Abhilasha Singh, Associate Professor

Mr Ajeet Yadav, Assistant Professor

Message from the Head of Department

It is a matter of great pride to see the consistent growth and active participation of both faculty members and students in a range of academic and co-curricular initiatives. The past few months have been particularly inspiring, showcasing a collective commitment to learning, innovation, and institutional development.



Faculty members have demonstrated commendable initiative through their engagement in national-level training programs and certifications, reinforcing a culture of continuous professional development. Simultaneously, our students have achieved notable success by completing a wide array of MOOC certifications, reflecting their dedication to self-learning and upskilling.

The department has also successfully organized impactful seminars and workshops focused on entrepreneurship, research, and innovation. These events have not only enriched the academic experience but also provided practical exposure aligned with industry needs.

As we continue on this path of progress, I extend my appreciation to all contributors for their unwavering dedication and efforts. Let us strive together to uphold the values of excellence and continue making meaningful strides in the realms of education and innovation.

Best wishes,

Prof. Irfanullah Khan

Head of Department

Department of Management Studies

Ashish Sharma Joins Sports Club Committee

We are delighted to announce the appointment of **Mr. Ashish Sharma** as a **Member of the Sports Club Committee** at Echelon Institute of Technology. Mr. Sharma's commitment to student development and his passion for sports make him an ideal addition to the committee. In this new role, he will be actively involved in planning, organizing, and overseeing various sports events and tournaments on campus. His involvement is expected to enhance student engagement and promote a strong culture of physical fitness and teamwork. He will be working in coordination with **Mr. Mukul Attri**, the Sports Club Coordinator, to align on event strategies and contribute to the overall vision of the club. We congratulate Mr. Ashish Sharma on this well-deserved appointment and look forward to the positive impact he will bring to the institute's sports initiatives.

Abhilasha Singh Nominated for National Initiative for Technical Teachers Training

We are pleased to announce that **Ms. Abhilasha Singh** from the **Department of Management Studies (DMS)** has been nominated for the **National Initiative for Technical Teachers Training (NITTT)**, an esteemed program designed to enhance the skills and teaching methodologies of technical educators. Ms. Singh's participation in this initiative reflects her commitment to professional development and her dedication to providing high-quality education. She will undergo specialized training to further hone her expertise and contribute even more effectively to the department and institution. We congratulate Ms. Abhilasha Singh on her nomination and wish her the best in her training journey.

MRIIRS Honors Mohit Kapil for His Role in Science Carnival 2024

Manav Rachna International Institute of Research and Studies (MRIIRS) acknowledged the remarkable contribution of **Mr. Mohit Kapil** from **Echelon Institute of Technology, Faridabad**, during the **Science Carnival 2024**, held on **March 21, 2024**. Invited as one of the esteemed

judges, Mr. Kapil brought deep insight, professional rigor, and a passion for science to the event. His presence greatly elevated the quality and credibility of the evaluations, inspiring participants to showcase their best work. The Department of Applied Sciences, School of Engineering and Technology, expressed sincere appreciation for Mr. Kapil's **dedication, expertise, and unwavering support** of scientific innovation. **Prof. Pardeep Kumar**, Pro Vice Chancellor and Dean, School of Engineering & Technology, extended heartfelt thanks to Mr. Kapil, recognizing him as a key contributor to the event's resounding success.

Rahul Gupta, BBA Final Year Student, Joins Elements Global

Rahul Gupta, a final year BBA student, has been offered the position of Logistics Executive at Elements Global, marking an exciting start to his professional journey. His employment is set to commence on April 1, 2024. Elements Global emphasizes that career advancement within the company will be based on individual performance and capability, with regular performance reviews determining increments and promotions. Mr. Gupta will undergo a probation period of 3 months, followed by a 1-year lock-in period upon confirmation.

Nisha Tanwar Joins Department of Management Studies at Echelon Institute of Technology

The Department of Management Studies at Echelon Institute of Technology, Faridabad, is delighted to welcome Ms. Nisha Tanwar as an Assistant Professor. Ms. Nisha brings with her a strong academic foundation and a passion for teaching that aligns seamlessly with the department's vision of excellence in management education. Her presence is expected to enrich the learning experience for students and contribute meaningfully to the department's academic and professional initiatives. We warmly welcome Ms. Nisha to the Echelon family and look forward to her valuable contributions.

NDLI Club Established at Echelon Institute of Technology

In alignment with AICTE guidelines, **Echelon Institute of Technology, Faridabad**, has officially established the **National Digital Library of India (NDLI) Club**. The initiative aims to foster a culture of continuous learning by encouraging students, faculty, and staff to explore knowledge and skill development opportunities beyond the standard curriculum. The NDLI Club will serve as a platform for organizing events and activities designed to enhance professional competencies and personal growth. Participation is open to all members of the EIT community, and registration is mandatory. To become a member, individuals must sign up using their **college email ID** at <https://club.ndl.iitkgp.ac.in/sign-up>, using the **Institute's Unique Paskey: 215f7f22-664d-4fc3-86ac-13b416f91d2c**. The institute encourages enthusiastic participation from all members of its community to make the NDLI Club a vibrant hub of learning and innovation.

Navratri Utsav 2024: Students Participated in a Spiritual Journey with Shri Prabhat Agarwal

The students were invited to take part in a unique Navratri celebration titled "**Sanatan Dharam ke Anusar Kramagat Vikas Yatra**", held from **April 9 to April 17, 2024**, at **Lovely Public School, Priyadarshini Vihar, Laxmi Nagar, New Delhi**. Led by **Enlightened Guru Shri Prabhat Agarwal**, the event—organized under the theme "*The Last Centre*"—offered a deeply transformative experience. Participants explored the spiritual significance of Navratri and reflected on the progressive path of self-realization as described in Sanatan Dharma. The celebration resonated with a large audience, both in-person and online, as attendees engaged in insightful sessions and devotional activities.

Seminar on Startup Planning and Legal Ethics Held at EIT

The **Department of Management Studies (DMS)** at **Echelon Institute of Technology, Faridabad**, successfully organized a seminar on "**How to Plan for a Startup and Legal & Ethical Steps**" on **April 18, 2024**. The event aimed to equip students with practical knowledge on launching startups while understanding the legal and ethical landscape essential for entrepreneurial success. The seminar was conducted with the support of the **Faridabad Management**

Association (FMA), which provided experienced speakers for the event. **Ms. Priyanka Garg** and **Ms. Saloni Kaul**, President of FMA, served as the keynote speakers. Both brought a wealth of experience and shared actionable strategies on business planning, compliance, and ethical frameworks vital to sustaining startups in today's competitive environment. The event was coordinated by **Mr. Mohit Kapil** from DMS-EIT and well-received by students and marked another successful initiative by DMS to bridge academic knowledge with real-world application.

Faculty Members Enhance Skills with Excel Certification



The **Department of Management Studies** at **Echelon Institute of Technology** is pleased to share that faculty members, **Dr. Irfanullah Khan** and **Ms. Abhilasha Singh**, have successfully completed the "Introduction to MS Excel" online course offered through **Simplilearn's SkillUP program**. **Dr. Khan** completed the certification on **May 9, 2024**, followed by **Ms. Singh**, who earned her certificate on **May 21, 2024**. The course provided foundational training in Microsoft Excel, a vital tool for data analysis, reporting, and academic research. This achievement reflects their proactive approach to continuous learning and their commitment to staying current with essential technological skills. The Department congratulates both faculty members on this professional milestone and encourages others to pursue similar upskilling opportunities.

Workshop on Business Model Canvas Empowers Budding Entrepreneurs at EIT

The **Department of Management Studies** at **Echelon Institute of Technology**, under the banner of **Institution's Innovation Council (IIC)**, organized a full-day **online workshop on "Business Model Canvas (BMC)"** on **May 30, 2024**. The event aimed to equip students with strategic tools and insights into building and refining business models—an essential foundation for entrepreneurship. The workshop was led by **Prof. (Dr.) Pooja Kapoor**, a renowned academician and researcher from **Manav Rachna University**. Dr. Kapoor brought a wealth of experience, including her work with UNIDO and participation in international forums on women empowerment, gender diversity, and financial inclusion. Her engaging session provided participants with a comprehensive understanding of how to use the Business Model Canvas to identify growth opportunities and adapt to dynamic market conditions. The session witnessed active participation from **students** and **faculty members**, all of whom gained valuable exposure to the practical aspects of startups and innovation. This workshop successfully met the objectives of the IIC calendar by promoting **technology and entrepreneurship** and providing **knowledge about startups and innovation** beyond the regular curriculum.

DMS Students Excel in National MOOC Certifications

Students from the **Department of Management Studies (DMS)** at **Echelon Institute of Technology** have demonstrated their dedication to continuous learning by successfully completing a wide range of **NPTEL-SWAYAM** courses. A total of **over 40 students** earned certifications in diverse and career-relevant subjects such as **Business Development, Global Marketing Management, Training and Development, Leadership and Team Effectiveness, Air Pollution and Control, and AI in Marketing**. Among these, several students achieved **Elite** and **Elite+Silver** certificates—signifying excellent performance in assessments and final exams. Noteworthy achievers include: **Mukul Sharma, Lakshay Bansal, and Vineet Aneja** – *Elite in Training and Development*; **Monalika Verma and Keshav** – *Elite in Air Pollution and Control*; **Priyanshu Sharma and Dilpreet Kaur** – *Elite+Silver in Business Development and Air Pollution and*

Control, respectively; **Saloni Dhankar, Karthik K, and Mehul Chand** – *Elite in Innovation and Global Marketing*. This impressive achievement reflects the students' commitment to self-improvement and their enthusiasm for gaining practical and interdisciplinary knowledge beyond the classroom. The Department of Management Studies congratulates all participating students on their outstanding efforts and encourages continued pursuit of such valuable learning experiences.

Mohit Kapil Participates in FDP on Research Methodology

Mr. Mohit Kapil, faculty member at **Echelon Institute of Technology, Faridabad**, successfully participated in a **one-week Faculty Development Program (FDP)** on “**Research Methodology & Fundamentals**”, held from **June 11 to June 15, 2024**. The program was organized by **I.T.S School of Management, Ghaziabad**. The FDP aimed to equip faculty with deeper understanding and practical approaches in research methodology, fostering a culture of academic rigor and evidence-based inquiry. Mr. Kapil's participation reflects his consistent dedication to professional growth and to enhancing his research competencies—critical aspects of academic excellence and curriculum enrichment at EIT. The Department appreciates his initiative and encourages other faculty members to engage in similar development programs to stay current with evolving educational practices.

Disclaimer: This newsletter is intended for academic and informational purposes only. The views expressed are those of the contributors.

Knowledge is power – let's keep learning
